



---

## **Course: From finding Information to managing Knowledge**

R.D. Roger, a librarian from Yale University, wrote in the 80s:  
"We are drowning in information and starving for knowledge"

Organizations generate a large volume of valuable information that is increasingly hard to locate and use meaningfully.

Information sources are growing constantly in volume and in complexity, which results in people storing more data in more places.

Knowledge workers spend up to to 30 percent of their work days looking for information, and at least 50 percent of online searches are not successful.

Collaborating in such an environment is a real challenge.

Indeed, there are more than 100 Billion web pages on the Internet and 500 times more in the 'Deep Web'.

While the use of search tools such as Google is simple, people are generally using less than 20% of its features and basically search the ocean of information based mostly upon their intuition and not systematically.

What is more, there are more than 1 Billion Internet users and the daily volume of email has reached more than 100 Billion messages with about 90% of this being SPAM.

Email is still by far the major end-use and yet it has become a productivity killer. People are working more hours and are expected to be reached anywhere and anytime and respond quickly.

People do not have any clear methods for finding information nor for collaborating and managing knowledge.

This hands-on course based upon real case practice will provide the following:

- Framework for successful collaboration
- Improve the sharing of information and knowledge
- Methods and tools (Web 2.0) for organizing information internally
- A standard method for managing knowledge
- Methods for finding information efficiently: from "Google smart" to the "Deep Web" via "Social Search Engines"
- and lots of tips

A Quiz will be given before the course in order to classify the participants